



## Your authentic brand voice. Amplified for impact.

Whether your goal is increased visibility in a community or standing out in a noisy competitive field, we can help. Our talented professionals bring a wide range of social impact, branding, and advertising skills, and a proven track record of success.

We collaborate with your team to bring strategic insights to light, and support you on your path to a successful go-to-market as a new company, launching a new product, or unlocking heightened growth. You have a vision, we bring the big creative ideas to ensure that your voice is heard.

Think of us as a reliable extension of your team “on call” when you need them. When you work with EELA, it’s not just a project, it’s a relationship. We are committed to your success.

 <b>STRATEGIC CONSULTING</b>	 <b>CONTENT &amp; DIGITAL MARKETING</b>	 <b>CREATIVE SERVICES</b>	 <b>WEB &amp; DIGITAL DEVELOPMENT</b>	 <b>PRODUCTION (VIDEO)</b>
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### CORE COMPETENCIES

Brand Positioning and Strategy  
Marketing Research, Analytics and Insights  
Public Awareness and Education Campaigns  
Web and Digital Development  
Integrated Media Planning and Buying

Creative Services and Production  
Public Relations  
Sponsorship and Event Development  
Music, Video, and Branded Content  
Digital Research and Analysis  
Training

Strategic Communications  
Ad Hoc Research  
Traditional Marketing and Research  
Big Data Analytics and Visualization  
Advertisement Research  
UI/UX Research

## NAICS CODES

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541810	ADVERTISING AGENCIES	541511	CUSTOM COMPUTER PROGRAMMING SERVICES
541820	PUBLIC RELATIONS AGENCIES	541613	MARKETING CONSULTING SERVICES
541830	MEDIA BUYING AGENCIES	541430	GRAPHIC DESIGN SERVICES
541840	MEDIA REPRESENTATIVES	561920	CONVENTION AND TRADE SHOW ORGANIZERS
541618	OTHER MANAGEMENT CONSULTING SERVICES	541890	OTHER SERVICES RELATED TO ADVERTISING
541611	GENERAL MANAGEMENT CONSULTING SERVICES, BUSINESS MANAGEMENT CONSULTING SERVICES	711320	PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITHOUT FACILITIES
541870	ADVERTISING MATERIAL DISTRIBUTION SERVICES	512191	TELEPRODUCTION AND OTHER POST PRODUCTION SERVICES
541910	MARKETING RESEARCH AND PUBLIC OPINION POLLING	541922	COMMERCIAL PHOTOGRAPHY
512110	MOTION PICTURE AND VIDEO PRODUCTION	541850	OUTDOOR ADVERTISING

## CLIENTS

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Here are just a few of the clients who have already experienced a fruitful, collaborative engagement with EELA.



## Contact Us

Schedule a free phone consultation to discuss how EELA can help you achieve your goals for visibility and growth.

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